



**Policy Research Center for
Tobacco and the Environment**



COMMUNITY PARTNERS WORKSHOP

**May 15, 2024
1:00-2:30 pm**





AGENDA

Welcome, Introductions, and Icebreaker

M Baum and JD Noriega

Trivia Round #1: Tobacco and the Environment

JD Noriega

Update: Website Launch

G Finnell Gudwien

Community Partnership Word Cloud

S Lavallee

Trivia Round #2: Policy and Partnerships

JD Noriega

Community Input: Tobacco Waste in a Tribal Campground

M Vingiello

Next Steps

S Lavallee



Policy Research Center for
Tobacco and the Environment



GETTING TO KNOW YOU

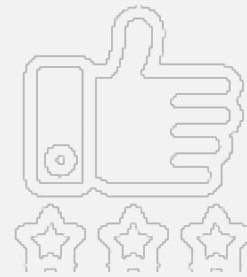
ICE BREAKER

If you were making a movie about thirdhand smoke, what would the title be?

Trivia Round #1: Tobacco and the Environment

How to play Kahoot

1. Grab your smartphone or computer.
2. Head to *Kahoot.it* on your web browser.
3. Type in the pin JD gives us.
4. Compete to win a \$10 Starbucks gift card.





Launches within a month!

Update: Website Launch

If you're a **CAB Member**, scan here:



If you're a **Community Partner**, scan here:



MITCH SILVERSTEIN
HE/HIM
THE SURFRIDER FOUNDATION

Mitch is the San Diego County Policy Manager at Surfrider. He puts his efforts in for better environmental policy, with a focus on our ocean, water, beaches and climate.

He is excited to learn and contribute towards the shared goal of creating policy solutions to reduce tobacco-related pollution, especially in regards to toxic cigarette butts, the world's most littered item.

In his free time, he likes to surf, paddle, hike, bike, read sci-fi and fantasy, research, and spend quality time with the people he loves.



CAB member

GEORG MATT
HE/HIM
CO-PRINCIPAL INVESTIGATOR

Georg is a professor in the Department of Psychology at San Diego State University and the director of the Thirdhand Smoke Resource Center. He earned his PhD in psychology at Northwestern University and MA in psychology at Albert-Ludwigs Universität Freiburg.

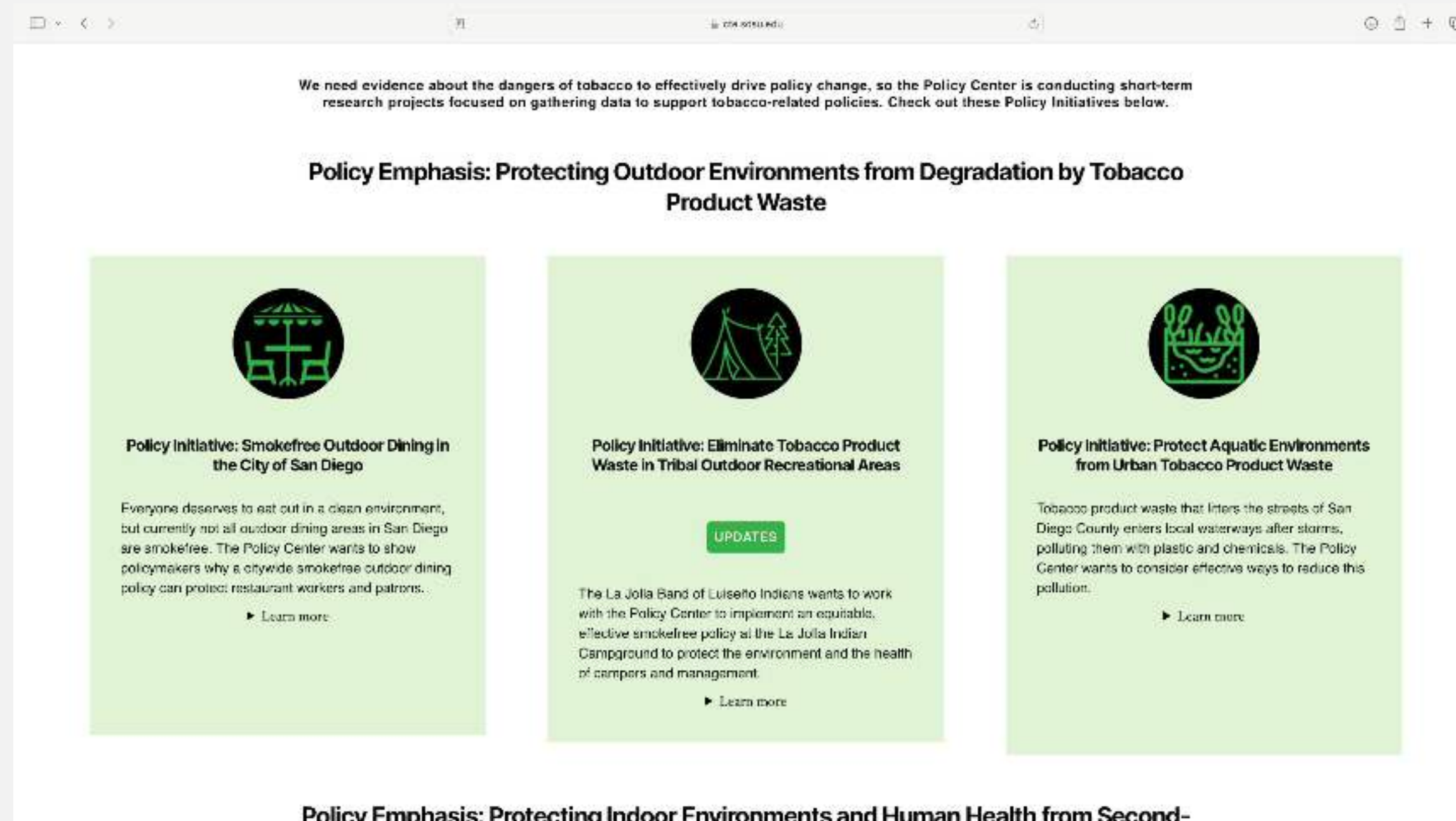
He is looking forward to sharing knowledge and discussing ways to address the toxic legacy of commercial tobacco products with community groups.

In his free time, you can find him trail running, birding, gardening, baking bread, or watching an Aztecs basketball game.




Update: Website Launch

RRP Page Preview



We need evidence about the dangers of tobacco to effectively drive policy change, so the Policy Center is conducting short-term research projects focused on gathering data to support tobacco-related policies. Check out these Policy Initiatives below.


Policy Emphasis: Protecting Outdoor Environments from Degradation by Tobacco Product Waste



Policy Initiative: Smokefree Outdoor Dining in the City of San Diego

Everyone deserves to eat out in a clean environment, but currently not all outdoor dining areas in San Diego are smokefree. The Policy Center wants to show policymakers why a citywide smokefree outdoor dining policy can protect restaurant workers and patrons.

[▶ Learn more](#)




Policy Initiative: Eliminate Tobacco Product Waste in Tribal Outdoor Recreational Areas

UPDATES

The La Jolla Band of Luiseño Indians wants to work with the Policy Center to implement an equitable, effective smokefree policy at the La Jolla Indian Campground to protect the environment and the health of campers and management.

[▶ Learn more](#)



Policy Initiative: Protect Aquatic Environments from Urban Tobacco Product Waste

Tobacco product waste that enters the streets of San Diego County enters local waterways after storms, polluting them with plastic and chemicals. The Policy Center wants to consider effective ways to reduce this pollution.

[▶ Learn more](#)

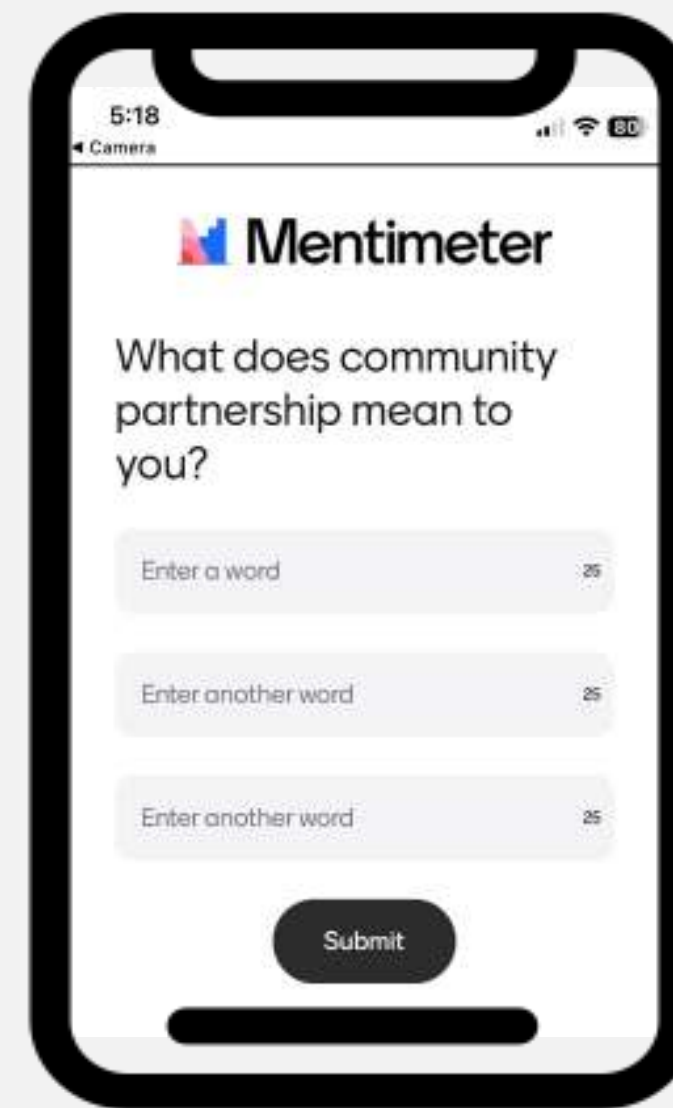
Policy Emphasis: Protecting Indoor Environments and Human Health from Second-

Community Partnership Word Cloud

What does “community partnership” mean to you?

Activity Instructions:

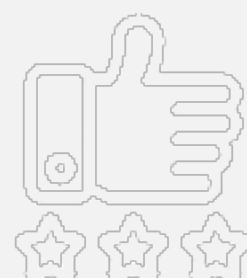
1. Scan the QR code with your smartphone.
2. Think about what community partnerships mean to you.
3. Type the first 3 words that come to mind.
4. Click “submit” to add to the word cloud.



Trivia Round #2: Policy and Partnerships

How to play Kahoot

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Community Input: Tobacco Waste in a Tribal Campground

Defining the Problem:

- “We want to move to a smokefree campground, and we have support of the Tribal leadership, but we want to know what Tribal members and the larger community—our campers—think about this.”



Community Input: Tobacco Waste in a Tribal Campground

Defining the Policy Goal:

- An equitable smokefree policy at the La Jolla campground that will protect the environment and the health of campers and management.



Community Input: Tobacco Waste in a Tribal Campground

Process:

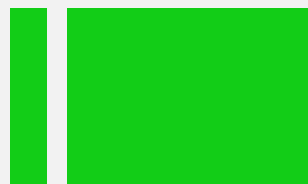
- With our partners, we collected data on tobacco product waste within the campground and will collect data a second time after the summer season.
- Together we are developing three surveys which gather opinions from campers, Tribal members, and key campground management staff.




**Take our
camper
survey!**



Next Steps






Join us for the 
1st Annual Tobacco and the Environment Symposium

Hosted by Policy Research Center for Tobacco and the Environment
cte.sdsu.edu


Open to tobacco prevention advocates, environmentalists, community members, students, researchers, and anyone else interested in policies to address commercial tobacco's impact on the outdoor and indoor environment!

Date: May 31, 2024 | **Time:** 11:30am - 3:00pm

College-Rolando Library Community Room
6600 Montezuma Road
San Diego, CA 92115

Funded by CA Tobacco-Related Disease Research Program
Grant # T33PC8863



Register here!





Thank you!

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