



**Policy Research Center for
Tobacco and the Environment**



Welcome to the 1st Annual Symposium for Tobacco and the Environment

**May 31, 2024
11:30 am – 3 pm**



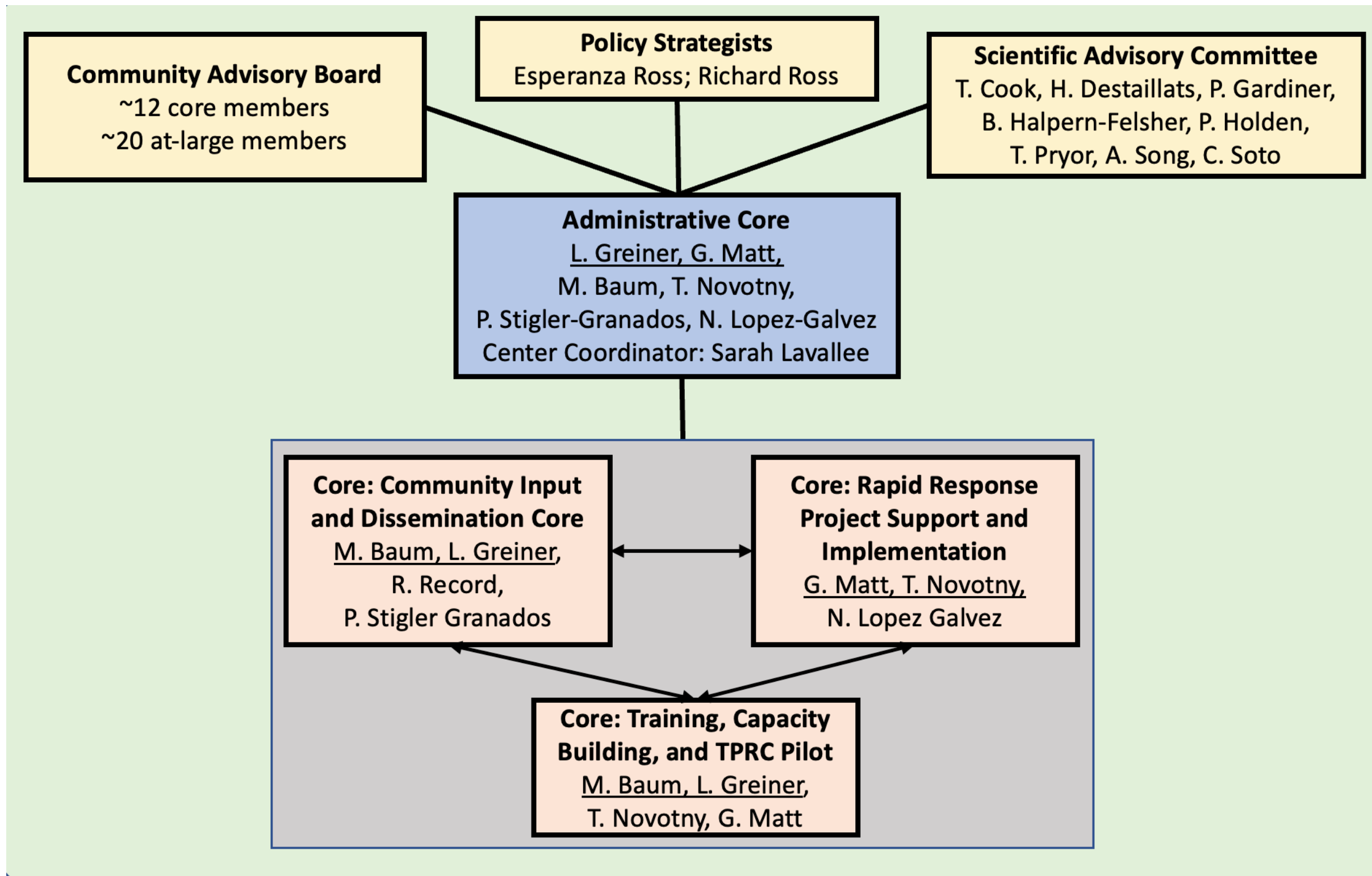
Mission

Our mission is to conduct community-driven tobacco policy research that leads to cleaner and healthier indoor and outdoor environments by eliminating the toxic legacy of commercial tobacco products.



Policy Research Center for
Tobacco and the Environment

Organizational Chart



Agenda

11:30 am
Registration and Pre-Event Networking

12:00 pm
Opening Session:
Welcome and Overview of the Center
Presenters: Policy Research Center Team

12:30 pm
Award Presentation:
2024 Tobacco Prevention Hero
Presenters: Mary Baum and Mark O'Connor
Recipient: Tony Kranz, Mayor of Encinitas

12:45 pm
Lunch:
The Cigarette Surfboard
Presenters: Ben Judkins and Taylor Lane

1:15 pm
Keynote Address:
The World's Deadliest Fraud? The History of Cigarette "Filters" — and Why They Should Be Banned
Keynote Speaker: Dr. Robert N. Proctor
Discussant: Chris Bostic, JD

2:00 pm
Poster Session

3:00 pm
Adjourn



CTE's 2024 Tobacco Prevention Hero: Tony Kranz, Mayor of Encinitas

Mayor Tony Kranz has served on Encinitas City Council since 2012 and was elected Mayor in 2022.

The SDSU Center for Tobacco and the Environment is honored to name Mayor Kranz the **2024 Tobacco Prevention Hero** in recognition of his outstanding tobacco prevention efforts that resulted in a comprehensive ban on outdoor smoking in public places in the City of Encinitas.



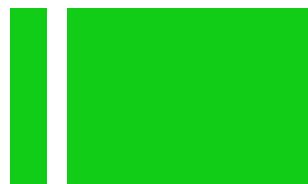
Keynote Speaker: Robert N. Proctor, PhD

Robert N. Proctor, PhD, is a Professor of History and, by courtesy, Professor of Medicine (Pulmonary and Critical Care Medicine) at Stanford University. He specializes in the history of scientific controversy, including scientific topics related to technology, medicine, and tobacco. He is the author of the award-winning book *Golden Holocaust: Origins of the Cigarette Catastrophe and the Case for Abolition*.

Keynote Address: *The World's Deadliest Fraud? The History of Cigarette "Filters" — and Why They Should Be Banned*



Discussant: Chris Bostic, JD



Chris Bostic, JD, has been a global tobacco control leader for over 20 years. He is currently the Policy Director of Action on Smoking and Health (ASH).

Prior to working at ASH, Dr. Bostic helped develop a national database of tobacco control regulations with the American Lung Association. He also worked with the Framework Convention Alliance on Tobacco Control (now known as the Global Alliance for Tobacco Control).



Lunch Presenters: Ben Judkins and Taylor Lane



Ben Judkins has been making films since he was 8 years old. His senior project “Marshall” at the University of California Santa Cruz won “Best Locally-Produced Work” at the 2017 Santa Cruz Film Festival. In addition to being a filmmaker, Mr. Judkins is an avid surfer. Combining his passions, he created *The Cigarette Surfboard* to inspire others to protect the ocean from toxic tobacco product waste.



Taylor Lane has always enjoyed fixing and building things. He became an industrial designer after graduating from San José State University, freelancing and interning at The North Face as an Equipment Designer. He created the Ciggy Board, a surfboard made with cigarette butts, to address the social and environmental issues of tobacco product waste pollution.

Virtual Resources Packet



Scan the QR code to access a collection of flyers, infographics, and other resources about the Symposium and commercial tobacco pollution in indoor and outdoor environments.



Poster Presentations



Zoom attendees:

When the poster session begins at 2:00 pm, we will send a link to a video of the recorded poster presentations in the chat.