

The Story of a Tobacco Polluted Home

A Brand New Build

This house was just built, and has never been smoked in. It's just waiting for the right family to move in.



Someone Smokes in the Home

Smoking regularly occurs in the home or just outside the home. Tobacco smoke residue slowly accumulates inside the house as it absorbs into the walls, floors, and furniture.

Toxic thirdhand smoke accumulates

Tobacco smoke residue, also called thirdhand smoke, builds up. It's difficult to remove and dangerous for humans and pets, but the owner doesn't know that.



On the Market

The owner decides to sell. They clean the walls, paint, and replace the carpet. It smells better temporarily, but thirdhand smoke can potentially require expensive renovations to fully remove.



Bad News for the New Owners...

Over time, tobacco smoke residue seeps back out of the walls. The new owners don't smoke, but they still smell stale tobacco odor and are exposed to the same toxic chemicals from smoking.

